



©Workshop

COLOR IN THE BUILT ENVIRONMENT

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Coordinator

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Background

Color is inevitable in the overall living environment. Color plays crucial role in our understanding of the natural as well as the built environment. It plays a role in the evolutionary process of the inhabitants of the living environment. The living environment and its colors are perceived, then after processing in the mind, one judges what is perceived objectively and subjectively. Personal and social influence, communication, information and effects on the mindscape are the aspects of our perceptual judgment processes of a living environment. Therefore, the aim of color in design, planning and management of the built environment are not confined to aesthetic alone.

The workshop explores and examines the color sensitivity of the built environment, looking at the way the built environment design, planning and management addresses color particularly with the advent of new meanings and interpretations of color and coloring. The workshop takes a critical look at the manifestation of color in the social– ecological– economic– political– cultural canvas of the living environment. Participants will read the past, present and future of color and discuss how color is the essence of different approaches, attitudes, problems and potentials of design, planning and management of the built environment.

Outline

The workshop will make participants understand,

- What is Color Ergonomics?
- Why color is important for the living and non-living environment?
- How to analyze color in the social– ecological– economic– political– cultural context?
- How form, function, texture, purpose, people, location influence selection of color?
- What color for a built environment that complements the surrounding natural environment?

The workshop is based on Lecture+ Workshop+ Fieldwork+ Social Engineering. Participants will be able to learn the various aspects of color and experiment with it on a live case (if possible).

Beneficiaries- The workshop is useful for students, researchers as well as training the trainers.

Number of Participants- Twenty participants makes a good team however, it is flexible for a batch.

Time Duration- The workshop can be spanned from 3-5 days that includes ground work and action.

Schedule- The workshop timings shall be organised as per the availability of the Institution.

Fees and Payment Schedule- The fee for the workshop is in accordance to the institutional norm.

Disclaimer- The workshop is intended as Introduction to Color with hands on to it (if possible).

Things to Bring- Participants must bring their necessary alertness and sensitiveness to colors.

About the Coordinator-



Hi! I'm Dr. Mansee Bal Bhargava, a transdisciplinary scholar interested in sustainability and liveability aspects of the built environment that includes architecture-design-development-planning-management-governance. I'm involved in education, research and entrepreneurship in India and abroad. My entrepreneurship focus is on large scale residential, recreational, institutional, and industrial developments with inclination towards ecological restoration. My research focus is on social-ecological systems, particularly of water bodies and public open spaces. My PhD from Erasmus University Rotterdam is on Urban Lake Governance in India. My education focus is on the above aspects with inclination on responsible citizenship.