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## **JOURNALISM OF THE BUILT ENVIRONMENT**

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### Coordinator

©Dr. Mansee Bal Bhargava

Research Entrepreneur and Visiting Professor

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### Background

Documenting in the form of Creative Writing/ Videography for publishing in various forms of Media including the new virtual media about the field of Architecture/Planning and Built Environment is different than Doing a business in the field. The course explores and examines the changing paradigm of journalism of the built environment, looking at the way the built environment design, planning and management is covered in the media today particularly with the advent of technology and social media. The course takes a critical look at the social- ecological- economic- political- cultural sub systems of the built environment. Participants will read a broad range of contemporary and historical writings by journalists and critics as well as various virtual sites like blogs, e-news, infotainments, and discuss how these stories reveal different approaches, attitudes, problems and potentials of design, planning and management of the built environment.

The course is an introduction to the field of journalism with emphasis on documenting, creative writing, videography and publishing. Participants do not require any prior experience of journalism, but must be curious and concerned about the built environment and must be willing to share a perspective about it to the select audience and the populace in general.

### Outline

The course will make participants understand,

- How to analyze information critically and unbiased?
- How to collect/filter information?
- How to write comprehensive journalistic writings for both professionals and people?
- How to get journalistic article published?

The course is based on Lecture + Workshop + Fieldwork + Social Engineering. Participants will be able to learn doing ground work, ground reporting, writing/speaking and then presenting on the suitable media. Stress will be given on the ethics of Journalism and thinking beyond Buildings into the Public Realm. Citizen Journalism will be inculcated by the end of the course.

**Beneficiaries-** The course is useful for students, researchers as well as training the trainers.

**Number of Participants-** Twenty participants makes a good team however, it is flexible for a batch.

**Time Duration-** The course requires 3-6 hours for each session that includes ground work, ground reporting and presentation.

**Schedule-** The course timings shall be organised as per the availability of the Institution.

**Fees and Payment Schedule-** The fee for the course shall be in accordance to the institutional norm.

**Disclaimer-** The course is intended as Introduction to Journalism and as exploration to an added field.

**Things to Bring-** Participants must bring their conscious and conscience besides necessary attitude.

### About the Coordinator-



Hi! I'm Dr. Mansee Bal Bhargava, a transdisciplinary scholar interested in sustainability and liveability aspects of the built environment that includes architecture-design-development-planning-management-governance. I'm involved in education, research and entrepreneurship in India and abroad. My entrepreneurship focus is on large scale residential, recreational, institutional, and industrial developments with inclination towards ecological restoration. My research focus is on social-ecological systems, particularly of water bodies and public open spaces. My PhD from Erasmus University Rotterdam is on Urban Lake Governance in India. My education focus is on the above aspects with inclination on responsible citizenship.